



021904

17236 U.S. PTO :

COMMISSIONER FOR PATENTS
Mail Stop Patent Application
P.O. Box 1450
Alexandria, VA 22313-1450

PATENT APPLICATION
Date: February 19, 2004
File No. 0922.67392

22141 U.S. PTO
10/782476



Sir:

Transmitted herewith for filing is the patent application of

Inventor(s): Edward Sender
Harold Reed
Dave Carta

I hereby certify that this paper is being deposited with the United States Postal Service as EXPRESS MAIL in an envelope addressed to: Mail Stop PATENT APPLICATION, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on this date.

February 19, 2004
Date

Dan Caven
Express Mail Label No.: EL846178721US

For: CEILING MOUNTED DISPLAY SIGN

Enclosed are:

- (X) 15 pages of specification, including 30 claims and an abstract.
() an executed oath or declaration, with power of attorney.
(X) an unexecuted oath or declaration, with power of attorney.
(X) 3 sheet(s) of informal drawing(s).
() sheet(s) of formal drawings(s).
() Assignment(s) of the invention to Insite Marketing Inc. and Assignment Cover Sheet.
() A check in the amount of \$ 40.00 to cover the fee for recording the assignment(s).
(X) Information Disclosure Statement, Form PTO-1449.
() Claim for Priority and Priority Document.

Fee Calculation For Claims As Filed

a) Basic Fee										\$ 770.00
b) Independent Claims	<u>3</u>	-	3	=	<u>0</u>	x	\$ 86.00	=	\$	<u>0.00</u>
c) Total Claims	<u>30</u>	-	20	=	<u>10</u>	x	\$ 18.00	=	\$	<u>180.00</u>
d) Fee for Multiple Dependent Claims							\$ 290.00	=	\$	<u>0.00</u>

Total Filing Fee	\$ 950.00
------------------	-----------

- (X) Applicant(s) qualifies as a Small Entity, reducing Filing Fee by half to \$ 475.00
- (X) A check in the amount of \$ 475.00 to cover the filing fee is enclosed.
- () Charge \$ _____ to Deposit Account No. 07-2069.
- () Other _____.
- (X) The Commissioner is hereby authorized to charge any additional fees which may be required to this application under 37 C.F.R. §§1.16-1.17, or credit any overpayment, to Deposit Account No. 07-2069. A duplicate copy of this sheet is enclosed.

Respectfully submitted,

GREER, BURNS & CRAIN, LTD.

By: Thomas R. Fitzsimons
Thomas R. Fitzsimons
Registration No. 40,607

300 South Wacker Drive – Suite 2500
Chicago, Illinois 60606
Telephone: (312) 360-0080
Facsimile: (312) 360-9315
Customer Number 24978